

B CORP ASIA SUMMIT 2026

PRIVACY POLICY

Effective Date: 1 January 2026

Data Controller: Mary Albert / B Corp Summit Organising Committee

Contact: mary@genashtim.com

1. INTRODUCTION

The B Corp Summit Organising Committee ["**the Organiser**" / "**we**" / "**us**" as context necessitates] is committed to protecting the privacy and security of your personal data. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you register for the B Corp Asia Summit 2026 ["**the Event**"].

2. DATA WE COLLECT

We collect personal data that you voluntarily provide during registration. This may include:-

- (1) **Identity Data:** Name, job title, organisation, and professional credentials;
- (2) **Contact Data:** Email address, phone number, and billing address;
- (3) **Financial Data:** Payment card details (processed securely via PayPal); we do not store full credit card numbers on our servers;
- (4) **Technical Data:** IP address, browser type, and usage information collected *via* cookies on our registration site; and/or
- (5) **Special Requirements:** Voluntary information regarding dietary restrictions or accessibility needs.

3. LEGAL BASIS FOR PROCESSING

We process your personal data on the following legal bases:-

- (1) **Contractual Necessity:** To fulfil your registration, process payments, and provide services agreed upon in the Terms and Conditions;
- (2) **Legitimate Interests:** To improve the Event experience, ensure event security, and communicate relevant updates; and/or
- (3) **Consent:** Where you have specifically opted in to receive marketing communications or to be listed in the Delegate Directory.

4. HOW WE USE YOUR INFORMATION

We use your personal data to:-

- (1) Process payments;
- (2) Issue official E-ticket upon full payment;

- (3) Manage event logistics, including badge printing and catering;
- (4) Send essential administrative updates regarding the Event; and/or
- (5) Facilitate networking through a Delegate Directory (subject to the right to opt out).

5. DATA SHARING AND DISCLOSURE

We do not sell your personal data. However, we may share it with:-

- (1) **Service Providers:** Third-party vendors assisting in registration, payment processing, and event hosting;
- (2) **Partners and Sponsors:** We may share a high-level delegate list (Name, Title, Organisation) with official sponsors. You may opt out at the time of registration; and
- (3) **Legal Authorities:** Where required by law or to protect the safety and rights of the Organiser and attendees.

6. INTERNATIONAL DATA TRANSFERS

As an international event, your personal data may be transferred to and processed in countries outside your place of residence. Where such transfers occur, we implement appropriate safeguards, such as Standard Contractual Clauses (SCCs) as approved by the European Commission.

7. DATA RETENTION

We retain your personal data only for as long as necessary to fulfil the purposes for which it was collected, including compliance with legal, accounting, or reporting requirements. Typically, the Event-related data is retained for twenty-four (24) months following the event.

8. YOUR LEGAL RIGHTS

Subject to applicable data protection laws (such as General Data Protection Regulation), you have the right to:-

- (1) **Access:** Access to your personal data;
- (2) **Rectification:** Request rectification of inaccurate or incomplete data;
- (3) **Erasure:** Request erasure of data (subject to legal or audit retention obligations); and/or
- (4) **Withdraw Consent:** Where processing is based on consent.

To exercise these rights, please contact the Organiser at mary@genashtim.com.

9. SECURITY

We implement industry-standard technical and organisational measures (such as SSL encryption) to protect your personal data against unauthorised access, loss, or alteration.

10. CHANGES TO THIS POLICY

We reserve the right to update this Privacy Policy at any time. Any changes will be posted on this page with an updated "Effective Date."

11. JURISDICTION AND GOVERNING LAW

This Privacy Policy shall be governed by and construed in accordance with the laws of Malaysia. Any disputes arising from these terms shall be subject to the exclusive jurisdiction of the Malaysian courts.